



cincinnati  art museum

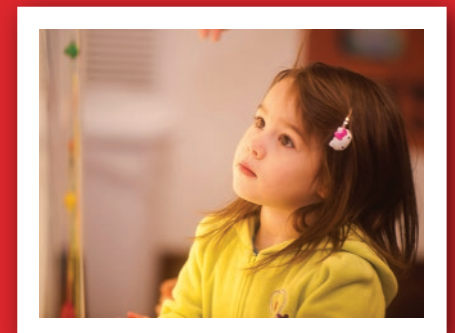
invest in your business | invest in your community

## cincinnati's premier arts institution

Since the Cincinnati Art Museum was incorporated in 1881, it has become one of the premier cultural assets in the region, serving more than 200,000 visitors and 6,000 members each year. Our museum, positioned in historic Eden Park, boasts the largest art collection in the State of Ohio and one of the most comprehensive in the entire midwest.

Support from the Cincinnati Business Community plays a significant role in allowing the museum to:

- Provide free admission six days a week
- Present exceptional special exhibitions
- Host 4,000+ educational programs for children and adults each year
- Conserve and maintain our collection of 65,000 works of art



A partnership with the museum is an investment in your business. Corporate partners at all levels receive valuable benefits that include visibility, advertising, special access, and discounts - all while aligning your company with Cincinnati's premier arts institution.





## invest in your business

Research shows that individuals in the community think highly of companies who sponsor, support and align themselves with arts institutions...and are more likely to do business with them. Partnering with the Cincinnati Art Museum also presents an opportunity for higher levels of employee engagement – employees who are more engaged with the companies where they work tend to be more dedicated.

Corporate visibility to the museum community means exposure to an ideal customer base. Two-thirds (66%) of museum visitors are ages 22-64. Nearly all (85%) of museum members have a bachelor's degree or higher level of education and over half have an annual household income of \$100,000 or more.

Depending on the level at which you choose to partner with the museum, your company will receive benefits that include:

### opportunities for exclusive access

- > Complimentary memberships
- > Exclusive tours for your clients and/or employees
- > Invitations to
  - Special member openings and lectures
  - Corporate networking events
  - Founders Society events (the museum's premier giving society)
  - Dinner with our Director's Circle Level supporters

### visibility

- > Company name or logo on
  - Exhibition title wall
  - Museum website
  - Social media posts
  - Programming advertisements
  - Event invitations
  - Entrance banner
  - Published exhibition catalogues
  - Billboards
  - Museum lobby
  - Annual Report

### discounts

- Free or discounted rental of the museum's reception spaces – the best in the city
- Free or discounted memberships for your employees
- Discounts at museum gift shop and terrace café
- Free or discounted sessions of Art Inc., the museum's corporate teambuilding program

As a partner with the museum, you gain valuable exposure to the community and museum supporters - who include our city's most well-known leaders in business and philanthropy.

*“I use our partnership with the Art Museum to expose my staff to one of Cincinnati's best resources. I always use it as an asset when I compete to hire the best people.”*

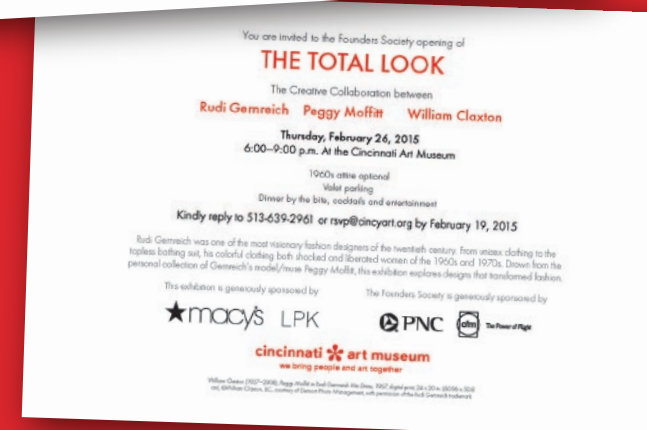
– Valerie Newell, Chairman and Managing Director, RiverPoint Capital Management.

## invest in your community

The mission of the Cincinnati Art Museum has always been deeply rooted in the notion of public service. Access to premier arts experiences enhances the community in significant ways. Through the display of visual art, and our many educational programs, the museum:

- Spurs creativity and innovation in children
- Provokes important social conversations
- Exposes local audiences to cultures from across the world
- Boosts achievement in literacy, math and language skills in school-aged children
- Provides a first-class artistic experience for the Cincinnati region

The most talented employees seek careers in cities that provide them and their families the experiences and advantages that the art museum offers every day. An investment in the museum helps companies like yours attract and retain top talent.



*“I strongly believe in the value Macy's receives through our partnership with the Cincinnati Art Museum. Investing in the arts is one of the best ways to strengthen our community and receive the visibility and networking benefits we seek in a sponsorship.”*

– Amy Hanson,  
Executive Vice President, Macy's Inc.





Vincent van Gogh (Netherlands, 1853–1890), *Undergrowth with Two Figures (detail)*, 1890, oil on canvas, Cincinnati Art Museum, Bequest of Mary E. Johnston, 1967.1430

## partnership opportunities

cincinnati  art museum

The Cincinnati Art Museum is dedicated to developing partnership opportunities that fit all business sizes and budgets. Depending on your company's goals, there are several key areas for you to consider investing your support.

### corporate membership

Corporate membership begins at \$2,500 and provides access to basic benefits such as complimentary family memberships, invitations to select events, shop & café discounts, and recognition in our museum lobby, website, and annual report.

### exhibition sponsorship

The museum hosts 9-12 special exhibitions each year. Every show provides unique opportunities for exposure via paid advertising, media coverage, donor/member-only events, public programming and signage within the museum.

### special event sponsorship

The city's most fabulous philanthropic and social events happen at the Cincinnati Art Museum, drawing hundreds of the most high-profile Cincinnatians. Event sponsorship provides your company the ability to be front and center on all event invitations, programs and in-person when the event takes place.

### program sponsorship

Thousands of children, teens and adults benefit from the educational programs of the Cincinnati Art Museum. Our passion is to bring art and people together, thus our programming ranges from lectures and kids programs in the museum, to art making and classes at community and senior centers. These sponsorships provide your company an opportunity to support some of our most impactful work.

We would love the opportunity to customize a partnership that works for your company. Please contact our corporate relations office at **513.639.2007** or **corporate@cincyart.org**.