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***Images Available Upon Request**

Deadline extended! Apply to feature your work during the Cincinnati Art Museum's Art in Bloom by Friday, December 1

For the first time, event will feature a juried selection of fine art-inspired floral designs

CINCINNATI — November 21, 2023 — The deadline to apply to be a floral artist at the highly anticipated biennial event has been extended to Friday, December 1. The original deadline was Wednesday, November 22.

For the first time since the event's inception, prospective floral artists will [submit an application](#), and a juried process will determine the final participants for Art in Bloom (April 26–28, 2024). The intent is to curate an exceptional selection of floral artists and diverse styles with broad appeal.

Meet the distinguished 2024 Art in Bloom Floral Art Selection Jury:

- Christopher Griffin, also known as 'Plant Kween', a Brooklyn-based Black, queer, non-binary kween and author of 'You Grow, Gurl!'
- Kevin Hart, sommelier and owner of Hart & Cru
- John Hinger, principal and owner of Quince & Quinn, a design and lifestyle store
- Teruko Nesbitt, certified teacher of the Sogetsu School of Ikebana
- Michael Thompson, an interdisciplinary artist, designer, ethnographer and poet

For detailed profiles of each juror, kindly visit the [Art in Bloom webpage](#) to learn more.

Importantly, Art in Bloom will prominently feature [Natasja Sadi](#), who will drive theming and activations. The Amsterdam-based floral artist creates arrangements from flowers and photo-realistic sugar flowers that she makes, all inspired by Dutch-masters paintings and many of which are held in Delftware vessels. Ms. Sadi recently released the book [A Sweet Floral Life](#). Follow her Instagram account [@cakeatelieramsterdam](#).

"Building on prior years' successes, the vision for Art in Bloom 2024 is to significantly expand its reach, both geographically and by inviting a broader audience of floral artists to create designs that will delight and surprise Cincinnati Art Museum visitors," noted Ann M. Keeling, Cincinnati Art Museum Trustee, Chair of Art in Bloom 2024 and President of Cristofoli Keeling, Inc. "The jury will be looking for diverse creative viewpoints from floral artists of all kinds – from professionals to aspiring and floral hobbyists – or artists who don't traditionally use flowers as their medium. And we are excited to add a category of large-scale floral artistry that will grace selected areas throughout the museum grounds."

Art in Bloom 2024 will create themed activations tailored for museum visitors; identify vignettes, genres and artists throughout the museum to inspire floral artistry (rather than solely relying on individual pieces of art for inspiration); improve guest experience and discovery throughout the galleries and more. During the event, visitors can enjoy the selected florists'

creations throughout the galleries and grounds for free during the museum's regular open hours. Art in Bloom will also include special programming and events, family-friendly activities and more.

Professional, aspiring and hobby floral artists from around the globe are encouraged to apply. Those interested in participating in Art in Bloom 2024 can complete and [submit an online application](#) by December 1, 2023. Selected artists will be contacted by no later than early January 2024 and will be provided with informational meeting dates and next steps.

For further information, visit the [Art in Bloom webpage](#) and [application form](#).

About the Cincinnati Art Museum

The Cincinnati Art Museum is supported by the generosity of individuals and businesses that give annually to ArtsWave. The Ohio Arts Council helps fund the Cincinnati Art Museum with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. The Cincinnati Art Museum gratefully acknowledges operating support from the City of Cincinnati, as well as our members.

Free general admission to the Cincinnati Art Museum is made possible by a gift from the Rosenthal Family Foundation. Exhibition pricing may vary. Parking at the Cincinnati Art Museum is free. cincinnatiartmuseum.org

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