

#### FOR IMMEDIATE RELEASE

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\*Images Available Upon Request

# Art in Bloom spotlights fine art masterpieces with floral interpretations October 17–20

**CINCINNATI**— Art in Bloom returns to the Cincinnati Art Museum this fall with floral arrangements inspired by the museum's permanent collection from October 17–20. Visitors can experience the floral displays for free during regular museum hours. Extended programming and special events will allow for additional experiences. Some special events are ticketed and require reservations. Please visit <a href="mailto:cincinnatiartmuseum.org/artinbloom">cincinnatiartmuseum.org/artinbloom</a> for full information.

Creating a dialogue between fine art and floral beauty, over 80 arrangements from local garden clubs, professional designers, groups and individuals will be placed alongside selected paintings, ceramics and sculptures. Each floral designer is challenged to create arrangements with live flowers that emphasize, challenge and build upon elements and concepts within the selected work of art.

This is the tenth floral celebration, held every other year, at the Cincinnati Art Museum. Since 2001, this event has celebrated the masterpieces in the museum's permanent collection and allowed visitors to view and interpret them in a new way.

Art in Bloom's 2019 theme is "Light." The featured work of art is *In the Park* by Frank Harmon Myers. The colorful oil painting presents an early twentieth-century view of the museum from Eden Park in an impressionistic style.

"Art in Bloom commonly brightens the spirits as visitors see the sparkling light on beautiful flowers. Local people thoughtfully and creatively made the floral arrangements to interpret masterful artworks." says Marilyn Duke, Art in Bloom co-chair. "Light is powerful! Light is refreshing! Art in Bloom is Light!"

The four-day celebration allows for free access to the floral creations from 11 a.m.–5 p.m. from Oct. 17–20. Special events include artists painting in the Great Hall, docent-led tours and demonstrations by artists, curators, and floral arrangers throughout the long weekend as well as Families in Bloom, a family-focused celebration on October 19, which features scavenger hunts and art-making activities.

## Art in Bloom programs and events:

Thursday, October 17

\*Midnight in the Garden, 6-9 p.m.

Friday, October 18

Art in the Great Hall, 11 a.m.-4 p.m.

\*The Flavors of Flowers: Around the World with Tea, 11 a.m.–12 p.m.

\*Lost Tea Rooms of Cincinnati, 1:30–3 p.m.

Saturday, October 19

Art in the Great Hall, 11 a.m.-4 p.m.

Families in Bloom, 11 a.m.-5 p.m.

\*Artist Workshop: Abstract Art in Bloom with Cedric M. Cox, 1–3 p.m.

\*Jazz in Bloom, 6-9 p.m.

Sunday, October 20

Art in the Great Hall, 11 a.m.-3 p.m.

Communities in Bloom, TBD

\*Ticketed. Reservations required.



Art in Bloom is presented by Truepoint Wealth Counsel. Rose sponsors include Western & Southern Financial Group, The Oliver Family Foundation and Marilyn and Rance Duke. Orchid sponsors include CBT Company and Barbara Weyand. *Cincinnati Magazine* is a media sponsor.

#### **Art in Bloom Co-Chairs**

Marilyn Duke and Sarah Stahl

### **Art in Bloom Committee Members**

Anne Campbell Cynthia Collins Amy DeWitt Stewart Goldman Amy Hanson Stella Hassan Jenell Hubbard Sarah Johnson Pinky Laffoon Jenni McCauley Susan McCormick Katrina Mundy Debbie Oliver Alex Quinn Marty Ragland Helen Rindsberg

Barbara Weyand

## **About the Cincinnati Art Museum**

The Cincinnati Art Museum is supported by the generosity of individuals and businesses that give annually to ArtsWave. The Ohio Arts Council helps fund the Cincinnati Art Museum with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. The Cincinnati Art Museum gratefully acknowledges operating support from the City of Cincinnati, as well as our members.

Free general admission to the Cincinnati Art Museum is made possible by a gift from the Rosenthal Family Foundation. Special exhibition pricing may vary. Parking at the Cincinnati Art Museum is free. The museum is open Tuesday–Sunday, 11 a.m.–5 p.m. and Thursday, 11 a.m.–8 p.m. cincinnatiartmusem.org