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*Images Available Upon Request

Cincinnati Art Museum springs to life during Art in Bloom

Popular museum experience returns May 13-15, 2022



CINCINNATI— Art in Bloom returns to the Cincinnati Art Museum this spring with floral arrangements inspired by the museum's permanent collection from May 13–15. A fresh crop of flower arrangements, created by floral professionals and amateur enthusiasts, will create a dialogue between fine art and floral beauty.

This is the eleventh Art in Bloom floral celebration held at the Cincinnati Art Museum. Every other year since 2001, with a break in 2020 due to the COVID-19 pandemic, this event has celebrated the masterpieces in the museum's collection in a unique way. This will be the first time it is held in the spring instead of the fall.

This year's festivities, led by Co-Chairs Cheryl Rose and Jeff Chapman, includes outdoor programs and partnerships with local businesses and organizations. Visitors will be able to explore outdoor installations before heading inside the museum for docent-led tours, family-friendly scavenger hunts, and more.

Each of the 90 floral designers is assigned a specific artwork—including paintings, sculptures and ceramics—and creates their corresponding arrangement using live flowers, building out their own interpretation and creating opportunity for visitors to see familiar works anew, through rose colored lenses.

Art in Bloom floral display access inside the museum will be ticketed (pricing varies) and will also include tickets to special exhibitions *David Driskell: Icons of Nature and History* and *Working Together: The Photographers of the Kamoinge Workshop.* Admission to Art in Bloom and the exhibitions are free for members. Admission tickets and special event tickets can be purchased at <u>cincinnatiartmuseum.org/aib</u>. Free hours for those who are not members will take place Saturday, May 14, from 11 a.m. to 1 p.m. All admission proceeds benefit future programming at the museum.

Art in Bloom also includes a family friendly Community Festival on the Art Climb on Saturday, May 14, from 11 a.m.–3 p.m. This free outside event includes a DJ, and a flower potting station, and food trucks with food available for purchase. Community performances and more allow visitors to celebrate outdoors before heading into the museum to explore the indoor floral displays.

This year, the event will feature professional floral designer and photographer <u>Doan Ly</u>. Based in New York, Ly is founder and creative director of <u>a.p. bio</u>. She is creating four large floral installations throughout the museum and will be a part of a moderated conversation on Friday morning.



"Art in Bloom is beautiful and important event for the Cincinnati Art Museum, and we are so excited to bring it back for the community in 2022," said Rose. "We have Doan Ly, who is internationally famous, creating exquisite, giant floral installations at the museum, along with more than 90 volunteer-created floral displays. It will be three days that all our visitors will remember!"

Reservations for the museum's <u>Terrace Café</u> are requested due to demand. Picnic in the Park packages (if ordered 24 hours in advance) and reservations can be made by calling 513-639-2986.

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About the Cincinnati Art Museum

The Cincinnati Art Museum is supported by the generosity of individuals and businesses that give annually to ArtsWave. The Ohio Arts Council helps fund the Cincinnati Art Museum with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. The Cincinnati Art Museum gratefully acknowledges operating support from the City of Cincinnati, as well as our members. Free general admission to the Cincinnati Art Museum is made possible by a gift from The Rosenthal Family Foundation. Special exhibition pricing may vary. Parking at the Cincinnati Art Museum is free. Visit cincinnatiartmuseum.org for more information.