



**FOR IMMEDIATE RELEASE**

[media@cincyart.org](mailto:media@cincyart.org)

953 Eden Park Drive | Cincinnati, Ohio | 45202

[www.cincinnatiartmuseum.org](http://www.cincinnatiartmuseum.org)

**\*Images Available Upon Request**

## **Cincinnati Art Museum Names New Director of Marketing & Communications**

**CINCINNATI — September 7, 2022** — The Cincinnati Art Museum has named Darcy Schwass as its new Director of Marketing and Communications.

Schwass will oversee the museum's public relations and advertising efforts as well as the development of marketing collateral. She will report to Chief Administrative Officer David Linnenberg.

"Marketing and communication play a pivotal role in our mission to contribute to a more vibrant Cincinnati through the power of art," shared Cameron Kitchin, the Louis and Louise Dieterle Nippert Director of the Cincinnati Art Museum. "Darcy's background in strategic public relations programs and marketing campaigns will be instrumental in helping us accomplish our mission for all in our community."

Schwass joins the museum from Vehr Communications, where she was a senior account executive and served clients in the arts, public transportation, education, hospitality, health care and other industries. Active in the local public relations community, she served on the board of Cincinnati's Public Relations Society of America chapter for several years, including as president in 2018, and earned her accreditation in public relations in 2017. Schwass received her Bachelor of Arts in Communication from Miami University in 2007.

Current and upcoming exhibitions include:

**[Unlocking an Art Deco Bedroom by Joseph Urban](#)**

Now through October 2, 2022

**[Natural World](#)**

September 30, 2022–January 15, 2023

**[Galloping through Dynasties](#)**

October 7, 2022–January 1, 2023

**[Beyond Bollywood: 2000 Years of Dance in Art](#)**

November 11, 2022–February 2, 2023

**[Georgia O'Keeffe, Photographer](#)**

Feb. 3–May 7, 2023

**[Roberto Lugo: Hi-Def Archives](#)**

March 17–June 4, 2023

**[Picasso Landscapes: Inside Out](#)**

June 23–October 15, 2023

**[Charles White: A Little Higher](#)**

July 14–October 8, 2023

# cincinnati art museum

## **About the Cincinnati Art Museum**

The Cincinnati Art Museum is supported by the generosity of individuals and businesses that give annually to ArtsWave. The Ohio Arts Council helps fund the Cincinnati Art Museum with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. The Cincinnati Art Museum gratefully acknowledges operating support from the City of Cincinnati, as well as our members.

Free general admission to the Cincinnati Art Museum is made possible by a gift from the Rosenthal Family Foundation. Special exhibition pricing may vary. Parking at the Cincinnati Art Museum is free.

[cincinnatiartmuseum.org](http://cincinnatiartmuseum.org)

###