

cincinnati 🛠 art museum

Through the power of art, we contribute to a more vibrant Cincinnati by inspiring its people and connecting our communities.

> To learn more, contact our Corporate Engagement Office at (513) 639-2007 or corporate@cincyart.org

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# invest in your business. invest in your community.

For more than 140 years, the Cincinnati Art Museum has continued to realize our vision for the future thanks to the unwavering dedication of the business community. With a diverse, encyclopedic collection of more than 73,000 works spanning 6,000 years of human history, the museum is one of the premier cultural assets in our region. Cincinnati's business leaders have long recognized the arts as fundamental to the vibrancy of a great city. Together, the museum and our Corporate Partners strengthen the fabric of civic life, promoting education, diversity, and personal enrichment for everyone as well as future generations.



# By participating in the Corporate Partnership Program, you will:

ALIGN your business with one of the region's most important cultural institutions, for exhibitions, community programming, and special events.

ACTIVATE your brand through logo placement, social media recognition, and customized benefits.

ACCESS world-class exhibitions and curated experiences at the museum for clients and staff.

# invest in your business.

The Cincinnati Art Museum is committed to developing partnership opportunities catering to businesses of all sizes and budgets. Corporate Partners use their valuable benefits to reward employees, entertain clients, network with industry peers, and connect to other museum supporters. Depending on your company's philanthropic goals, we will customize a partnership to ensure added value to your business. Aligning with the museum allows our partners to deliver on corporate social responsibility (CSR) goals and achieve marketing objectives through creative activations that strengthen our entire community.

#### brand activation

- Sponsorship opportunities for exhibitions, community programming, and special events
- Custom activations for events hosted inside the museum
- Brand alignment opportunities for educational, philanthropic or cultural initiatives

#### visibility

- Logo placement on museum signage, event materials, and online platforms
- Recognition in the museum's member magazine, annual report, and promotional campaigns

#### access

- Networking opportunities with the region's most engaged arts patrons
- Invitations to exclusive members-only events and complimentary tickets to exhibitions
- Private tours for staff or clients
- Discounts on venue rental for corporate meetings or events
- Complimentary family-level memberships for employees or clients

"The Cincinnati Art Museum is **one of** the most important places in the city. It's a cornerstone of the incredible array of arts we are privileged to enjoy as Cincinnatians. I believe its success is vital to attract and keep great people and businesses in Cincinnati."

—John Barrett, Chief Executive Officer of Western & Southern Financial Group



# Ranked as the #3 Best Art Museum in the U.S.

by USA TODAY 2025 10Best Readers' Choice Awards





# invest in your community.

Your investment in the Cincinnati Art Museum is an investment in the community. Corporate partnership support directly impacts the museum's ability to:

- Provide free admission
- Present culturally diverse special exhibitions and programming
- Host 2,000 educational programs for children and adults each year
- Conserve and maintain our collection of 73,000 works of art which span 6,000 years of human history
- Enrich and educate over 10,000 students each year through our K-12 educational programs
- Host over 45,000 visitors through our FREE in-gallery public programs
- Improve accessibility throughout the museum for visitors of all physical capabilities
- Partner with more than 80 community organizations to make the arts more accessible
- Engage young professionals through social events and our CAM Catalysts Group
- Connect with the community through Art Climb, which offers casual and recreational art experiences outside the museum's walls
- Provide a robust cultural experience for the Cincinnati region



# partnership opportunities

# **Corporate Membership**

Corporate membership begins at \$2,500 and provides access to basic benefits such as complimentary memberships and invitations to select events.

### **Exhibition Sponsorship**

The museum hosts 9-12 temporary exhibitions each year. Exhibition sponsorship provides recognition opportunities throughout the run of the exhibition, including social media, paid advertising, and invitations. Custom brand activations are also available to our sponsors at certain levels.

#### **Program Sponsorship**

Corporate support enables the museum to offer over 400 educational programs each year including family programs, Summer Camp, lectures and Community Outreach programs. Sponsorship of these programs include recognition on all promotion and custom activations.

#### **Special Event Sponsorship**

The city's most fabulous social events happen at the Cincinnati Art Museum. Founders Society events, CAM Gala and Art in Bloom provide companies with high visibility to the museum's most engaged patrons, as well as provide opportunities to entertain important clients. Art After Dark is the museum's most popular happy hour event and custom activations are available for this sponsorship.