

FOR IMMEDIATE RELEASE

media@cincyart.org

513-639-2954

953 Eden Park Drive | Cincinnati, Ohio | 45202

www.cincinnatiartmuseum.org

***Images Available Upon Request**

Art in Bloom featuring acclaimed floral artist and author Natasja Sadi returns to the Cincinnati Art Museum in April

Three-day event to feature the artistry of nearly 60 floral artists and an array of programming

CINCINNATI —March 12, 2024— The Cincinnati Art Museum is delighted to announce additional details about the highly anticipated return of Art in Bloom and its related programming. The exquisite celebration of fine art and floral designs will take place throughout the museum’s galleries and grounds from April 26–28, 2024. Of note, the three-day event will feature world-renowned floral photographer, sugar artist and author of *A Sweet Floral Life*, Natasja Sadi.

For the first time since the event’s inception in 2001, a jury determined the final floral artist participants. After reviewing hundreds of applications, the jury selected nearly 60 professional, aspiring and hobby floral artists from across North America to showcase their unique designs during the biennial fundraiser. [See a complete list of floral artists on the event webpage.](#)

Jury members included Christopher Griffin, also known as Plant Kween; Kevin Hart, sommelier and owner of Hart & Cru; John Hinger, owner of Quince & Quinn; Teruko Nesbitt, certified teacher of the Sogetsu School of Ikebana; and Michael Thompson, local artist, designer, ethnographer, and poet.

This year’s festivities, led by chair Ann M. Keeling, President of Cristofoli Keeling, Inc., includes family-friendly outdoor programs and diverse events including performances by the Cincinnati Men’s Chorus, a drag brunch featuring The Lady Phaedra and a tea party in partnership with The BonBonerie.

Importantly, Art in Bloom will prominently feature Natasja Sadi, who will drive theming and activations. The Amsterdam-based floral artist creates arrangements from flowers and photo-realistic sugar flowers that she makes, all inspired by Dutch-masters paintings and many of which are held in Delftware vessels. Follow her Instagram account [@cakeatelieramsterdam](#).

“Our goal for the 2024 Art in Bloom weekend of events was to engage the broader community – from floral artists to diverse audiences who may have never attended Art in Bloom. We have carefully designed themed activations and reimaged how the floral artistry will be highlighted throughout the museum’s galleries – to create unexpected impact and delight,” noted Keeling.

Visitors can enjoy Art in Bloom’s floral displays across the galleries and grounds for free during regular museum hours that weekend (general admission and parking are also free). Some Art in Bloom-related events and programs will require tickets.

cincinnati art museum

The museum recommends that visitors planning to dine at the Terrace Café that weekend make reservations due to anticipated demand. Make reservations by phone (513-639-2986). Picnic in the Park packages can be made by calling 513-639-2986 (if ordered 24 hours in advance).

Reservations are available for docent-led tours of the floral arrangements on Saturday, April 27 and Sunday, April 28 at 11 a.m.; 1 p.m.; and 2:30 p.m. Group tours of 10 or more will need to be reserved with our Tour Coordinator. Please call 513-639-2975 to make arrangements.

Art in Bloom 2024 is sponsored by The Oliver Family Foundation; Fort Washington Investment Advisors, Inc.; Western & Southern Financial Group; Natorp's Nursery Outlet & Landscaping; Evolo Design; Freeman's | Hindman; Katz Teller; Jan Michele & Eric Kearney; Neal's Design Remodel; Scott Nelson & Dr. Susan Kindel; Sibcy Cline; Kelly & Guy Vanesse; Barbara Weyand; Anchor Wellness; Custom Distributors; Cherie & Martin Silverstein; Towne Properties; Woodhouse Spa; and others.

Pre-Art in Bloom events:

Monday, April 15, 2024

- Noon–3 p.m. | Paper Poppy Flower Making by Bess Paper Goods
- 5–7:30 p.m. | Paper Succulent Making by Bess Paper Goods

Wednesday, April 17, 2024

- 5–8 p.m. | Paper Morning Glories Making by Bess Paper Goods

Art in Bloom-related events throughout the weekend:

Thursday, April 25, 2024

- 6–9 p.m. | Art in Bloom: A Wine & Floral Soiree

Friday, April 26, 2024

- 11 a.m. | A Floral Passion: Insights & Luncheon with Natasja Sadi
- 5–9 p.m. | Art After Dark In Bloom

Saturday, April 27, 2024

- 11 a.m.–5 p.m. | Paper Flower Making in the REC
- 11 a.m.–5 p.m. | Flower Power Fun Guide
- 11:30 a.m. | Steeped in Love Tea Party with The BonBonerie
- 1 p.m. | Floral Presentation with Natasja Sadi

Sunday, April 28, 2024

- 9–11 a.m. | Art in Bloom Drag Brunch
- 1 p.m. | Sugar Flower Making Class with Natasja Sadi
- 2 p.m. | Performance by the Cincinnati Men's Chorus

Tickets to individual events will be available beginning March 21, 2024. Visit cincinnatiartmuseum.org for updates as they become available. Schedule subject to change.

About the Cincinnati Art Museum

cincinnati art museum

One of the oldest arts institutions in the United States, and the first purpose-built art museum west of the Allegheny Mountains, the Cincinnati Art Museum features a diverse, encyclopedic art collection of more than 73,000 works spanning 6,000 years. In addition to displaying its own broad collection, the museum conducts extensive research and creates and organizes several exhibitions each year. It also hosts national and international traveling exhibitions. Through these critical projects and art-related programs, activities, and special events, the museum contributes to a more vibrant Cincinnati by inspiring its people and connecting its communities.

The Cincinnati Art Museum is supported by the generosity of individuals and businesses that give annually to ArtsWave. The Ohio Arts Council helps fund the Cincinnati Art Museum with state tax dollars to encourage economic growth, educational excellence, and cultural enrichment for all Ohioans. The Cincinnati Art Museum gratefully acknowledges operating support from the City of Cincinnati, as well as its members. Free general admission to the Cincinnati Art Museum is made possible by a gift from the Rosenthal Family Foundation. Exhibition pricing may vary. Generous support for the museum's extended Thursday hours is provided by Art Bridges Foundation's Access for All program. Parking at the Cincinnati Art Museum is free. More information is available at cincinnatiartmuseum.org.

###